**Descriptive Wireframe Document – Lab 7**

**Rationale:** The original page looks very dated and has too much of a focus on German theme and tries to incorporate a little too much German aspects such as images and bad background, as well as too many colors and a confusing layout such as menus and live events, as well as reviews all smushed together, so I decided to incorporate a navigation bar with all the above items listed above and split the name of the restaurant and logo into 2 components. The redesign focuses less on images and more on text content that directly tells the viewer what they need to know, so I removed the huge image on the right side and split it into 3 clickable images with content underneath of the necessary information such as events, menu, Oktoberfest info. The redesign also resizes and rearranges some components to better illustrate the information, as well as to give the viewer a more familiar and consistent appearance. I have also decided to add a sticky footer to let customers know that they are closed for the summer. Finally, a simpler color scheme is chosen to not overload the viewer, while keeping the ethnic themes intact, the 3 slogans they had at the very top have been split into 3 different header at different locations so it can balance out the messages the owners are trying to bring out.

**Item #1 Example**

Description: Header

Font: Risotto Script 32px with underline

Color: red

Alignment: Center

Media: Company Logo float left with 2px solid black border

Interactivity: N/A

**Item #2**

Description: Navigation Bar

Font: Arial 16px black

Color: #ff4d4d

Alignment: float left

Media: N/A

Interactivity: Menu Dropdown

**Item #3**

Description: Body

Font: N/A

Color: #99ccff

Alignment: N/A

Media: N/A

Interactivity: N/A

**Item #4**

Description: Header 2

Font: Arial 25px

Color: #ffff00

Alignment: float left

Media: N/A

Interactivity: N/A

**Item #5**

Description: Header 3

Font: Arial 25px

Color: #ffff00

Alignment: float right

Media: N/A

Interactivity: N/A

**Item #6**

Description: image

Font: N/A

Color: N/A

Alignment: column of 3 left, middle, right

Media: N/A

Interactivity: clickable image with redirected links

**Item #7**

Description: Content

Font: 14 px black

Color: white with red background and 1px solid black border

Alignment: column of 3 left, middle, right

Media: N/A

Interactivity: N/A

**Item #8**

Description: Header 4

Font: Arial 25 px

Color: #ffff00

Alignment: Center

Media: N/A

Interactivity: N/A

**Item #9**

Description: Sticky Footer

Font: Arial 16 px black

Color: red (background)

Alignment: column of 3 left, middle, right

Media: N/A

Interactivity: N/A